



Hello Future Corporate Sponsor:

SWE Detroit would like to thank our previous corporate sponsors for their continued support of our organization and the outreach activities we run to support female engineers and engineering students in the community. We would like to take a moment to review some of the wonderful things SWE-Detroit does each year and why potential corporate sponsors should consider supporting us.

The Society of Women Engineers is the largest non-profit educational and service organization representing both student and professional women in engineering and technical fields. SWE was founded in 1950 and its headquarters resides in Chicago, IL. We have over 38,000 members around the world and more than 400 professional and collegiate sections across the US.

The Detroit section of the Society of Women Engineers is composed of over 400 members working in and around the Metro Detroit area. More information can be found at <http://www.swedetroit.org>

SWE INSPIRATION:

- **For Professionals:** SWE provides to its members a unique combination of personalized, flexible benefits in the areas of mentoring, training, personal and professional growth - all by women in engineering, for women in engineering.
- **For Collegiates:** SWE provides collegiate members the opportunity to inspire future generations and have fun. SWE also provides collegiate members valuable access to a unique set of resources that sets the stage for a successful career.
- **For Employers:** SWE helps the engineering profession achieve a broadly diverse, well trained workforce to enhance overall workplace performance.
- **For the Profession:** SWE provides many flexible options to inspire, support, and positively impact women in engineering on their own terms.

CORPORATE SPONSORSHIP OPPORTUNITY

SWE Detroit has many ways in which you may support our members and our community events. Below are the packages we offer. Please contact us if you would like a customized donation package.

All Inclusive Packages

Professional Development Package \$6,500

- ✓ \$5,000 towards our COMPES (Coalition of Minority Professional Engineering Societies) Professional Development Conference (top sponsorship level)
- ✓ \$800 sponsoring Two Monthly Professional Meeting Events
- ✓ \$700 for a Corporate Table at Detroit Awards Banquet
- ✓ Company logo on SWE Detroit Section website (1 year)

www.swedetroit.org · PO Box 2978 · Southfield, MI 48037
swe_detroit@hotmail.com or SWEDetroitTreasurer@gmail.com



Outreach Package - \$7,500

- ✓ \$5,000 towards Girls' Engineering Exploration (top sponsorship level)
- ✓ \$1,500 Scholarship for Engineering Student (presented at our Awards Banquet)
- ✓ \$300 for banquet meals for scholarship recipient & recipients' guests & SWE Collegiate Membership for their college career
- ✓ \$700 for 1 Corporate Table at Detroit Awards Banquet
- ✓ Company logo on SWE Detroit Section website (1 year)

Outreach & Professional Development Package \$15,000

- ✓ Includes all benefits of the Outreach Package and Professional Development Package
- ✓ Sponsorship and Attendance to Detroit Collegiate Transition Networking Event – held bi-annually for local collegiate graduates
- ✓ Hands-on activity supplies for Outreach Programs, such as Girl Scouts & Maker Faire
- ✓ Company logo on SWE Detroit Section website (3 years)

Recruitment & Retention Package \$34,000

- ✓ \$5,000 towards Girls' Engineering Exploration (top sponsorship level)
- ✓ \$5,000 towards our COMPES Professional Development Conference (top sponsorship level)
- ✓ \$20,000 towards two \$2,000 scholarships for 5 years in your company's name
- ✓ \$3,500 for a Corporate Table at the Detroit Awards Banquet for 5 years
- ✓ Option to Sponsor a SWE (member and collegiate) networking event and/or tour at your company's facility
- ✓ Company logo on SWE Detroit Section website (5 years)

Engineering Scholar Packages

At this time, we are actively seeking support for our local section scholarship program as now more than ever, young women need good role models. SWE is the perfect resource for them as several of SWE Detroit's members were and continue to be leaders in the engineering field. Knowing this, the leaders of SWE Detroit wish to continue to build the pipeline and support future female engineers through scholarships.

Pipeline Starter - Education Package \$3,000

- ✓ 2 - \$1,000 scholarship in the sponsor's name. Candidate selection completed by the SWE Detroit section.
- ✓ 1 - Corporate Table at the Detroit Awards Banquet. Table includes scholarship recipients & recipients' guests and up to 2 corporate representatives.
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)



Pipeline Builder - Education Package \$6,000

- ✓ 4 - \$1,000 scholarships in the sponsor's name. Candidate selection completed by the SWE Detroit section.
- ✓ 2 - Corporate Tables at the Detroit Awards Banquet. Table includes scholarship recipients & recipients' guests and up to 4 corporate representatives.
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

Lifetime of Education Package \$28,500

- ✓ SWE's Endowed Scholarship Program will award a \$1,000 scholarship for life in the sponsor's name after 1 year of accrued interest. Finances are managed by the Society's Board of Trustees (currently manages over 200 scholarships). Candidate selection completed by the SWE Detroit section based on criteria provided by the sponsor.
- ✓ Corporate Table at the Detroit Awards Banquet for 5 years - Sponsor name on tables. Table includes scholarship recipients & recipients' guests and up to 2 corporate representatives.
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (5 years)

Program or Event Specific Packages

Girls' Engineering Exploration (GEE)

GEE is an educational seminar designed for 125 specially nominated 4th – 6th grade girls throughout Detroit Public Schools. The full day event will be held Saturday, March 17, 2018, at the Michigan Science Center in Detroit venue just following National Engineering Week. Our goal is simple: to change girls' negative perception of engineering and technology and encourage girls to consider careers in the very important fields of engineering, technology, math and science.

Giveaway Bag Prize Sponsor

- ✓ Any donations of company merchandise or trinkets (pens, notepads, etc) will be included in the book bags given to each girl at the end of the day

Bronze Sponsorship - \$500:

- ✓ Recognized as a sponsor in local event advertising

Silver Sponsorship - \$1,000:

- ✓ Recognized silver sponsor in any event advertising
- ✓ Company logo on SWE Detroit Section website (6 months)



Gold Sponsorship - \$2,000:

- ✓ Recognized Gold Sponsor in any event advertising
- ✓ Prominent placement in any event advertising (T-shirts, signs, etc)
- ✓ Company logo on SWE Detroit Section website (1 year)

Platinum Sponsorship - \$5,000(+):

- ✓ Recognized Platinum Sponsor in any event advertising
- ✓ Prominent placement in any event advertising (T-shirts, signs, etc)
- ✓ Company logo on SWE Detroit Section website (1 year)

Coalition of Minority Professionals Engineering Societies Professional Development Conferences (COMPES PDC)

In-Kind (Services or Give-a-ways)

- ✓ Recognized as door prize sponsor in conference program, conference advertising, and door prize presentation.

Silver (\$1,000 +)

- ✓ Recognized as Silver sponsor in conference program and any conference advertising
- ✓ One complimentary conference registration (not tax deductible)
- ✓ Special SWE thank you gift to company representative

Gold (\$2,000 +)

- ✓ Recognized as Gold sponsor in conference program and any conference advertising
- ✓ Two complimentary conference registrations (not tax deductible)
- ✓ Company logo on SWE Detroit Section website (6 months)
- ✓ Special SWE thank you gift to company representative

Platinum (\$5,000 +)

- ✓ Prominent placement in the final conference program and any conference advertising
- ✓ Three complimentary conference registrations (not tax deductible)
- ✓ Company logo on SWE Detroit Section website (1 year)
- ✓ Special SWE thank you gift to company representative

***NEW* Programs in Development**

SWE Detroit lost two members in 2016 who had a passion for mentoring and supporting women in technology. Two programs are being developed to honor them:

- The first SWE community college scholarship for women, who may need to take an alternate path to get into engineering or technology
- A Teacher/Mentor Recognition for middle school and high school teachers and counselors who have gone above and beyond to encourage young women to pursue STEM careers

Both programs are being developed as endowed programs to ensure sustainability in years to come and have a targeted implementation of 2020. Each of these programs will generate \$1,000 each year, per program, for life.



Community College Scholarship: Josie E. Rewald Memorial Scholarship

Alternate Path Supporter - \$3,000

- ✓ \$2,300 toward the Josie E. Rewald Memorial community college endowed scholarship. (\$1,000 scholarship for life starting 2020 from accrued interest.)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Sponsor name on table. (fiscal year of sponsorship)
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

Alternate Path Advocate - \$5,000

- ✓ \$4,300 toward the Josie E. Rewald Memorial community college endowed scholarship. (\$1,000 scholarship for life starting 2020 from accrued interest.)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Sponsor name on table. (fiscal year of sponsorship)
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

Teacher Recognition: Rewald/Perazza Torch Award

STEM Influencer Supporter - \$3,000

- ✓ \$2,300 toward the Rewald/Perazza Teacher Recognition Endowment Program (generates \$1,000 for the program, for recognition and STEM kits for life, starting 2020 from accrued interest)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Sponsor name on table. (fiscal year of sponsorship)
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

STEM Influencer Advocate - \$5,000

- ✓ \$4,300 toward the Rewald/Perazza Teacher Recognition Endowment Program (generates \$1,000 for the program, for recognition and STEM kits for life, starting 2020 from accrued interest)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Sponsor name on table. (fiscal year of sponsorship)
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

STEM Influencer Champion - \$10,000

- ✓ \$9,300 toward the Rewald/Perazza Teacher Recognition Endowment Program (generates \$1,000 for the program, for recognition and STEM kits for life, starting 2020 from accrued interest)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Sponsor name on table. (fiscal year of sponsorship)
- ✓ Recognition as Banquet sponsor & in event advertising



- ✓ Company logo on SWE Detroit Section website (1 year)

STEM Influencer Investor - \$17,500

- ✓ \$15,000 toward the Rewald/Perazza Teacher Recognition Endowment Program (generates \$1,000 for the program, for recognition and STEM kits for life, starting 2020 from accrued interest)
- ✓ 1 - Corporate Table at the Detroit Awards Banquet for 2 years – Sponsor name on table. (fiscal year of sponsorship & award year)
- ✓ Sponsor of inaugural award for 2 recipients in 2020 or earlier
- ✓ Recognition as Banquet sponsor & in event advertising
- ✓ Company logo on SWE Detroit Section website (2 year)

A receipt of the funds, goods, or services/in-kind donations received will be provided to the corporate sponsor and please keep in mind SWE's 501(c)(3) tax-exempt status for your accounting department's purposes. Note: Any unused funds will go toward SWE Detroit's general fund unless otherwise designated.

Thank you for your support!
Kindest Regards,

SWE-Detroit
PO Box 2978
Southfield, MI 48037
swe_detroit@hotmail.com or SWEDetroitTreasurer@gmail.com
www.swedetroit.org