



Hello Future Corporate Partner:

SWE Detroit would like to thank our previous corporate partners for their continued support of our organization and the outreach activities we run to support female engineers and engineering students in the community. We would like to take a moment to review some of the wonderful things SWE-Detroit does each year and why potential corporate partners should consider supporting us.

The Society of Women Engineers is the largest non-profit educational and service organization representing both student and professional women in engineering and technical fields. SWE was founded in 1950 and its headquarters resides in Chicago, IL. We have over 38,000 members around the world and more than 400 professional and collegiate sections across the US.

The Detroit section of the Society of Women Engineers is composed of over 500 members working in and around the Metro Detroit area. More information can be found at <http://www.swedetroit.org>

## **SWE INSPIRATION:**

- For Professionals: SWE provides to its members a unique combination of personalized, flexible benefits in the areas of mentoring, training, personal and professional growth - all by women in engineering, for women in engineering.
- For Collegiates: SWE provides collegiate members the opportunity to inspire future generations and have fun. SWE also provides collegiate members valuable access to a unique set of resources that sets the stage for a successful career.
- For Employers: SWE helps the engineering profession achieve a broadly diverse, well trained workforce to enhance overall workplace performance.
- For the Profession: SWE provides many flexible options to inspire, support, and positively impact women in engineering on their own terms.

## **CORPORATE PARTNERSHIP OPPORTUNITY**

SWE Detroit has many ways in which you may support our members and our community events. Below are the packages we offer. Please contact us if you would like a customized partnership package. Anything is possible with SWE Detroit!



## All Inclusive Packages

### Professional Development Package - \$6,500

- ✓ \$5,000 towards our COMPES (Coalition of Minority Professional Engineering Societies\*) Professional Development Conference (top Partnership level)
- ✓ \$800 Partnering Two Monthly Professional Meeting Events
- ✓ \$700 for a Corporate Table at Detroit Awards Banquet
- ✓ Company logo on SWE Detroit Section website (1 year)

### Outreach Package - \$7,500

- ✓ \$5,000 towards Girls' Engineering Exploration (top Partnership level)
- ✓ \$1,500 Scholarship for Engineering Student (presented at our Awards Banquet)
- ✓ \$300 for banquet meals for scholarship recipient & recipients' guests & SWE Collegiate Membership for their college career
- ✓ \$700 for 1 Corporate Table at Detroit Awards Banquet
- ✓ Company logo on SWE Detroit Section website (1 year)

### Outreach & Professional Development Package - \$15,000

- ✓ Includes all benefits of the Outreach Package and Professional Development Package
- ✓ Partnership and Attendance to Detroit Collegiate Transition Networking Event – held bi-annually for local collegiate graduates
- ✓ Hands-on activity supplies for Outreach Programs, such as Girl Scouts & Maker Faire
- ✓ Company logo on SWE Detroit Section website (3 years)

### Recruitment & Retention Package - \$34,000

- ✓ \$5,000 towards Girls' Engineering Exploration (top Partnership level)
- ✓ \$5,000 towards our COMPES Professional Development Conference (top Partnership level)
- ✓ \$20,000 towards two \$2,000 scholarships for 5 years in your company's name
- ✓ \$3,500 for a Corporate Table at the Detroit Awards Banquet for 5 years
- ✓ Option to Partner a SWE (member and collegiate) networking event and/or tour at your company's facility
- ✓ Company logo on SWE Detroit Section website (5years)

\* Coalition of Minority Professional Engineering Societies is an initiative between the National Society of Black Engineers, Society of Hispanic Professional Engineers, and SWE Detroit sections.



## Engineering Scholar Packages

We actively seek support for our local section scholarship program now more than ever, young women need good role models. SWE is the perfect resource for them as several of SWE Detroit's members were and continue to be leaders in the engineering field. Knowing this, the leaders of SWE Detroit wish to continue to build the pipeline and support future female engineers through scholarships.

### **Pipeline Starter - Education Package - \$3,000**

- ✓ 2 - \$1,000 scholarship in the Partner's name. Candidate selection completed by the SWE Detroit section.
- ✓ 1 - Corporate Table at the Detroit Awards Banquet. Table includes scholarship recipients & recipients' guests and up to 2 corporate representatives.
- ✓ Recognition as Banquet Partner & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

### **Pipeline Builder - Education Package - \$6,000**

- ✓ 4 - \$1,000 scholarships in the Partner's name. Candidate selection completed by the SWE Detroit section.
- ✓ 2 - Corporate Tables at the Detroit Awards Banquet. Table includes scholarship recipients & recipients' guests and up to 4 corporate representatives.
- ✓ Recognition as Banquet Partner & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

### **Lifetime of Education Package - \$28,500**

- ✓ SWE's Endowed Scholarship Program will award a \$1,000 scholarship for life in the Partner's name after 1 year of accrued interest. Finances are managed by the Society's Board of Trustees (currently manages over 200 scholarships). Candidate selection completed by the SWE Detroit section based on criteria provided by the Partner.
- ✓ Corporate Table at the Detroit Awards Banquet for 5 years - Partner name on tables. Table includes scholarship recipients & recipients' guests and up to 2 corporate representatives
- ✓ Recognition as Banquet Partner & in event advertising
- ✓ Company logo on SWE Detroit Section website (5 years)



## Program or Event Specific Packages

### Girls' Engineering Exploration (GEE)

GEE is an educational seminar designed for 125 specially nominated 4th – 6th grade girls throughout Detroit Public Schools. The full day event follows National Engineering Week. Our goal is simple: to change girls' negative perception of engineering and technology and encourage girls to consider careers in the very important fields of engineering, technology, math and science.

#### *Giveaway Bag Prize Partner*

- ✓ Any donations of company merchandise or trinkets (pens, notepads, etc) will be included in the book bags given to each girl at the end of the day

#### *Bronze Partnership - \$500:*

- ✓ Recognized as a Partner in local event advertising

#### *Silver Partnership - \$1,000:*

- ✓ Recognized silver Partner in any event advertising
- ✓ Company logo on SWE Detroit Section website (6 months)

#### *Gold Partnership - \$2,000:*

- ✓ Recognized Gold Partner in any event advertising
- ✓ Prominent placement in any event advertising (T-shirts, signs, etc)
- ✓ Company logo on SWE Detroit Section website (1 year)

#### *Platinum Partnership - \$5,000(+):*

- ✓ Recognized Platinum Partner in any event advertising
- ✓ Prominent placement in any event advertising (T-shirts, signs, etc)
- ✓ Company logo on SWE Detroit Section website (1 year)



## **Coalition of Minority Professionals Engineering Societies Professional Development Conferences (COMPES PDC)**

The Coalition of Minority Professional Engineering Societies (COMPES) was formed in 2000 as an initiative between the NSBE, SHPE, and SWE Detroit sections. The goal of this partnership is to strengthen and build each other up to better reach each individual society's goals. The Professional Development Conference (PDC) is one of the main events this great coalition of engineers provides to the Detroit community.

### *In-Kind (Services or Give-a-ways)*

- ✓ Recognized as door prize Partner in conference program, conference advertising, and door prize presentation.

### *Silver (\$1,000 +)*

- ✓ Recognized as Silver Partner in conference program and any conference advertising
- ✓ Early access to the conference app - communicate with attendees before the conference
- ✓ One complimentary conference registration (not tax deductible)
- ✓ Special SWE thank you gift to company representative

### *Gold (\$2,000 +)*

- ✓ Recognized as Gold Partner in conference program and any conference advertising
- ✓ Company logo on SWE Detroit Section website (6 months)
- ✓ Early access to the conference app - communicate with attendees before the conference
- ✓ Access to attendee resumes
- ✓ Company representative booth at the conference
- ✓ Two complimentary conference registrations (not tax deductible)
- ✓ Special SWE thank you gift to company representative

### *Platinum (\$5,000 +)*

- ✓ Prominent placement in the final conference program and any conference advertising
- ✓ Company logo on SWE Detroit Section website (1 year)
- ✓ Early access to the conference app - communicate with attendees before the conference
- ✓ Access to attendee resumes
- ✓ Three complimentary conference registrations (not tax deductible)
- ✓ Company representative booth at the conference
- ✓ Special SWE thank you gift to company representative



## **Torch Award Endowment STEM Developer**

SWE Detroit lost two members in 2016 who had a passion for mentoring and supporting women in technology. To honor them, the Torch Award will be given to an adult educator at the middle school and high school level who have gone above and beyond to encourage young women to pursue STEM careers. To ensure sustainability in years to come, an endowment is being established. After 1 year of the endowment being funded, the program will generate \$1,000 each year, per program, for life. Our intention is to partner with Partners to help support the program so that more educators can be recognized and STEM kits provided to their classrooms.

### **STEM Influencer Supporter - \$3,000**

- ✓ \$2,300 toward the Torch Award Endowment
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Partner name on table. (fiscal year of Partnership)
- ✓ Recognition as Banquet Partner & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

### **STEM Influencer Advocate - \$5,000**

- ✓ \$4,300 toward the Torch Award Endowment
- ✓ 1 - Corporate Table at the Detroit Awards Banquet – Partner name on table. (fiscal year of Partnership)
- ✓ Recognition as Banquet Partner & in event advertising
- ✓ Company logo on SWE Detroit Section website (1 year)

A receipt of the funds, goods, or services/in-kind donations received will be provided to the corporate partner. Please keep in mind SWE's 501(c)(3) tax-exempt status for your accounting department's purposes. Note: Any unused funds will go toward SWE Detroit's general fund unless otherwise designated.

Thank you for your support! We look forward to the great things we will do together in supporting female engineers and engineering students in our community.

Kindest Regards,

SWE-Detroit

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