



IEEE SOUTHEASTERN MICHIGAN WOMEN IN ENGINEERING +



SOCIETY OF WOMEN ENGINEERS DETROIT SECTION

**SATURDAY, NOV. 10
10AM-2PM**

CONTINENTAL @ AUBURN HILLS

**PROFESSIONAL
HEADSHOTS EVENT**

WIE/SWE Student Members \$5 - WIE/SWE Professionals \$10*

***All event proceeds will be donated to SWE-Detroit Scholarships Fund**

**PLUS PERSONAL BRAND AND IMAGE WORKSHOPS LED BY
A CERTIFIED CORPORATE AND PERSONAL BRANDING
CONSULTANT**

How Current is Your Professional Headshot Photo?

Come dressed to (professionally!) impress and a skilled photographer will capture several photos fit for your career and business needs. ****BONUS**** While you wait for your turn at the camera, learn from Karyl Eckerle, founder and owner of **The Business of Image** and a **certified Corporate and Personal Branding Consultant**, key strategies for presenting your best self without compromising your authenticity!

****ADVANCED REGISTRATION REQUIRED**SPOTS ARE LIMITED**
REGISTER AT: <https://formsmarts.com/form/1znv?mode=h5>**

SPONSORED BY:  **Continental
The Future in Motion**

Registration open to WIE & SWE members: Sept 3 (see above pricing) | Registration open to non-WIE/SWE members: Sept28 (\$20 donation)

**Update Your Business & Social Media Profile
Headshot Photo**

**Learn How to Stand Out for All the Right Reasons
While Presenting Your Best Authentic Self**

Network with Fellow Women Professionals

Light Breakfast and Lunch Provided

**Member Priority Registration is Open!
WIE/SWE Student Members \$5
WIE/SWE Professionals \$10**

**Non-Member Registration Opens September 28
Non-Member \$20**

EVENT LOCATION

Continental – Auburn Hills
2400 Executive Hills Blvd.
Auburn Hills, MI 48326

Have Questions? Contact:

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